



Ellen Reid began selling real estate for THF Realty in 2002 at The Plaza in Clayton. Since then, she has established herself as an accomplished and passionate agent. She was part of the award-winning sales team at The Plaza, with more than \$49 million in sales. She also sold more than 50 percent of the stalled Trianon project in Clayton, with more than \$50 million in sales. When many of her peers left the industry after the market collapsed, Reid started her own company, Reid Case Group, in 2010 to help reposition stalled projects. She sold out 100 percent of Demun Pointe and Alamo Condominiums in Clayton and, in 2012, was part of the acquisition team for the \$34 million sale of Clayton on the Park. Reid Case Group is known for top-notch strategy, service and expertise. Reid and her team specialize in the sale of luxury homes, condominiums and new developments. They represent and provide advisory services to executive relocation clients, individual buyers and sellers, and developers. Currently, Reid is getting ready to launch the sales and marketing efforts for The Madison, a new construction boutique condominium project approved in downtown Kirkwood. She believes in actively participating in the community and belongs to CREW and the City of Clayton's C Strategy, a group of community leaders working on a 10-year vision for the city. In 2013, Reid was chosen as a "40 Under 40" award recipient by the St. Louis Business Journal.

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